

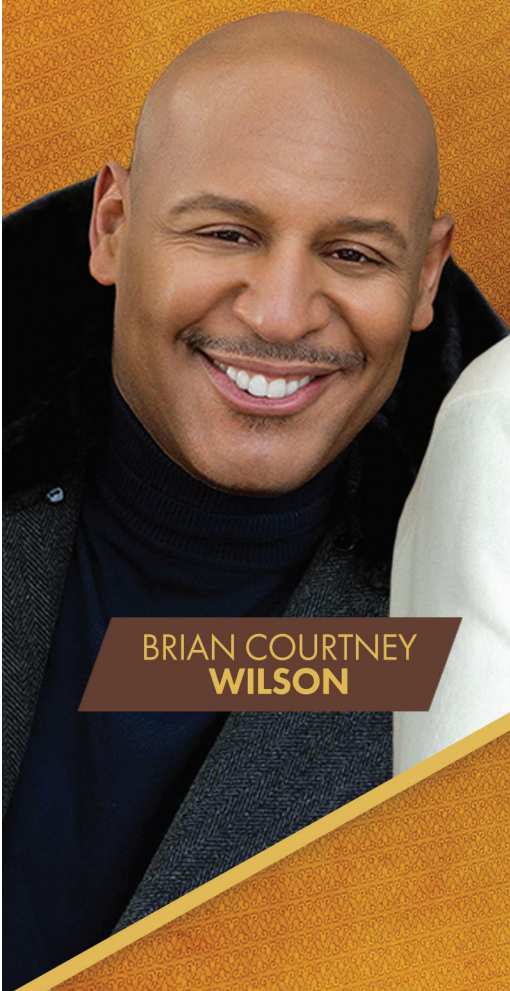
15TH ANNUAL

# *Changing Lives* TRUSTING IN THE POWER OF POTENTIAL FALL LUNCHEON

*Celebrating 30 years of making change happen.*

**NOVEMBER 1, 2019 | 11:30 AM – 1:30 PM**

The Junior League of Houston, Inc.  
1811 Briar Oaks Lane | Houston, TX 77027



**BRIAN COURTNEY  
WILSON**



**SUSAN L.  
TAYLOR**



**EMCEE DEBORAH  
DUNCAN**

*Celebrating*  
**30** *Years*  
**Change**  
**HAPPENS!**  
1989-2019

*Changing Lives. Trusting the Power of Potential.™*





Changing Lives. Trusting the Power of Potential.™

## JOIN US!

Change Happens! is proud to announce that 2019 marks our 30th year serving as a beacon of change in the Houston community. Accordingly, we plan to celebrate this grand milestone by hosting our 15th Annual Fall Luncheon on Friday, November 1, 2019 at The Junior League of Houston. This year's luncheon will be unlike any other; we have invited Susan L. Taylor as our keynote speaker and gospel recording artist Brian Courtney Wilson as the program entertainment. It is with pleasure that we ask you to join us in celebration by becoming a sponsor.

The Annual Fall Luncheon allows us to take a moment to reflect on the lives we have touched over the past 30 years and acknowledge those who have partnered with us in "Making Change Happen." For 30 years, we have accepted the challenge to enrich the lives of others and create opportunities for underserved and vulnerable communities in the Greater Gulf Coast Region. The mission of Change Happens! is to "empower people to help themselves" by offering dynamic programming that lead to good life outcomes.

Your commitment to the Houston community underscores the role you have accepted to be a leader in creating thriving and healthy communities. For this reason, please accept our request for sponsorship and help Change Happens create lasting and enduring change. As a sponsor, you will be listed on all event signage and on all marketing materials for this event. Moreover, please review the enclosed sponsorship opportunities and let us know how you can support our programs and the people we serve. If you have any questions regarding this request please contact **Gabrielle Burns at 713-374-1291 or [ggunn@changehappnsthx.org](mailto:ggunn@changehappnsthx.org)**.

The Fall Luncheon is a memorable celebration and we look forward to you being a part of it. There is nothing of significance that Change Happens can do on its own. We need you to help us continue to make lasting change in the lives of others. Again, thank you for the profound work you do and for your ongoing work to make change happens!

Many Thanks,

A handwritten signature in black ink that reads 'Helen Stagg'.

Helen Stagg  
Chief Executive Officer





## **ABOUT CHANGE HAPPENS!**

Change Happens! is a 501(c)(3), non-profit, community-based organization founded in 1989 with a mission to empower people to help themselves," particularly those underserved families and youth within the Third Ward Houston community. Change Happens! has fulfilled this mission by providing a variety of programs focused on delivering education, resources and support to low-income and underserved individuals and families throughout the city of Houston.

In 1993, Change Happens! implemented a youth drug prevention program, the RESCUE program. RESCUE initially focused on preventing alcohol, tobacco, and other drug use in youth. Today, RESCUE Youth is a comprehensive, multi-component program that includes mentoring, abstinence education, and delinquency prevention, providing community and school-based intervention services to youth ages 6 to 17 in over 25 Houston area schools.

In 2001, Change Happens! received recognition from the Texas State Legislators for outstanding performance in providing application assistance to uninsured families in Harris, Fort Bend, and Brazoria Counties. Throughout the years, the agency has been awarded numerous certificates of achievement from the Department of State Health Services and has also been chosen by other state and federal officials to provide on-going assessment, training, and technical assistance to other start-up, non-profit agencies seeking to build capacity.

Since its founding, Change Happens! has grown from one program to over 18 programs and services that include affordable health care navigation, housing the chronically homeless, HIV prevention, neighborhood revitalization, after-school and summer youth enrichment, and mentoring at-risk youth and previously incarcerated, young fathers. Each year, Change Happens! empowers and educates hundreds of individuals and families, helping to renew hope within our communities.





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# Sponsorship OPPORTUNITIES

"Friends" of Change Happens! have been kind. Many companies, organizations, and community leaders have provided essential resources that support Change Happens' programs and services. Change Happens! is looking for strategic funding and, by offering the gift of sponsorship, your generosity will make it possible to fulfil our mission. Individual and corporate partners play an important role in affecting change in the lives of our clients. As a meaningful partner, you have a unique opportunity to build stronger community ties while helping to renew hope in our community.

## **GAME CHANGER PRESENTING SPONSOR - \$30,000 (Only One Available)**

- Presenting sponsor to receive two (2) VIP tables for 10 guests
- Special thanks and verbal recognition as the Presenting sponsor during program
- Presenting sponsor logo on invitation, program, and all event materials
- Dedicated 2-page ad in the Change Happens! 30th Anniversary commemorative book
- Ten copies of the Change Happens! 30th Anniversary commemorative book
- Curated promotional video of sponsorship for company to share on social media
- Dedicated corporate signage throughout event
- Company logo prominently displayed and hyperlinked on organization's website and event page
- Promotional item(s) from sponsor may be placed on tables
- Dedicated press release announcing sponsorship and promotional marketing e-Blast
- Special recognition in Change Happens! Quarterly e-Newsletter
- Social Media recognition in the months leading up to and following the event
- Company name and logo on event table cards



### **CHANGEMAKER SPONSOR - \$15,000**

- Changemaker sponsor to receive two (2) premium tables for 10 guests
- Special thanks and verbal recognition as a Changemaker sponsor during program
- Dedicated full page ad in the Change Happens! 30th Anniversary commemorative book
- Five copies of the Change Happens! 30th Anniversary commemorative book
- Changemaker sponsor logo on invitation, program, and all event materials
- Inclusion in signage throughout event
- Company logo prominently displayed on organization's website and event page
- One (1) promotional item from sponsor may be placed on tables
- Dedicated promotional marketing e-Blast announcing sponsorship
- Recognition in Change Happens! Quarterly e-Newsletter
- Social Media recognition in the months leading up to and following the event
- Company name and logo on event table cards

### **CHAMPION OF CHANGE SPONSOR - \$10,000**

- Champion of Change sponsor to receive one (1) priority table for 10 guests
- Dedicated half-page ad in the Change Happens! 30th Anniversary commemorative book
- Three copies of the Change Happens! 30th Anniversary commemorative book
- Champion of Change sponsor logo on event invitation and program
- Inclusion in signage throughout event
- Company logo displayed on website and event page
- Recognition in Change Happens! Quarterly e-Newsletter
- Social Media recognition in the months leading up to and following the event
- Company name and logo on event table cards





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#### **INSPIRING CHANGE SPONSOR - \$5,000**

- Preferred luncheon seating of one (1) table for 10 guests
- Dedicated quarter-page ad in the Change Happens! 30th Anniversary commemorative book
- A copy of the Change Happens! 30th Anniversary commemorative book
- Recognition as an Inspiring Change sponsor in event program
- Company logo included on organization's website and event page
- Social Media recognition in the months leading up to and following the event
- Company name and logo on event table cards

#### **EMBRACING CHANGE SPONSOR - \$3,000**

- Luncheon seating for 10 guests
- Recognition as an Embracing Change sponsor in event program and event web page
- Social Media recognition in promotion of event
- Company name and logo on event table cards

#### **PATRON OF CHANGE VIP SPONSOR - \$500**

- Luncheon seating for two (2) guests

#### **PATRON OF CHANGE - \$300**

- Luncheon seating for one guest



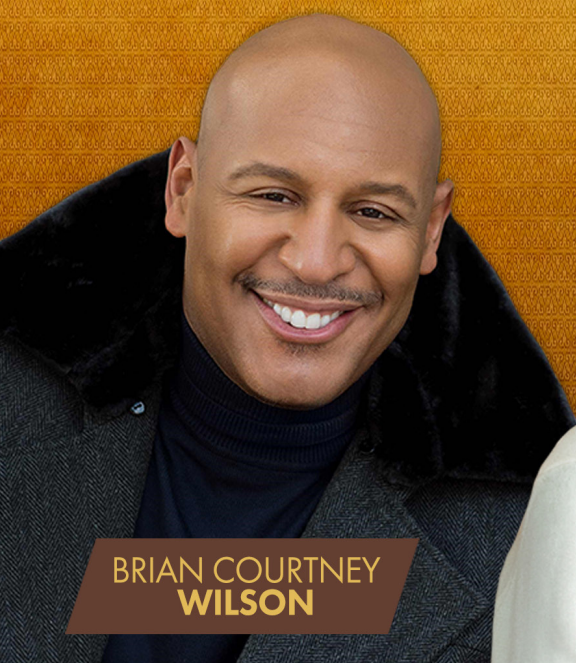
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*Save the Date*  
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1811 BRIAR OAKS LANE | HOUSTON, TX 77027

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**TRUSTING IN THE  
POWER OF POTENTIAL**  
15TH ANNUAL FALL LUNCHEON

*Honoring*  
**2019 "MAKING CHANGE HAPPEN" HERO**  
**ELWYN LEE, J.D.**  
VICE PRESIDENT FOR NEIGHBORHOOD AND STRATEGIC INITIATIVES  
UNIVERSITY OF HOUSTON



**BRIAN COURTNEY  
WILSON**



**SUSAN L.  
TAYLOR**



**EMCEE DEBORAH  
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For sponsorship information, contact **Gabrielle Burns** at (713) 374-1291 or [ggunn@changehappenstx.org](mailto:ggunn@changehappenstx.org).





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## **CHANGE HAPPENS**

3353 ELGIN STREET | HOUSTON, TX 77004  
(713) 374-1200 | [WWW.CHANGEHAPPENSTX.ORG](http://WWW.CHANGEHAPPENSTX.ORG)